

# Location Intelligence/Oracle Spatial User Conference

May 22<sup>nd</sup> and 23<sup>rd</sup> 2012

**CO-MARKETING MEDIA AGREEMENT BETWEEN \_\_\_\_\_  
AND Directions Magazine**

Media Partner will provide	Directions Magazine will provide
Three Email blasts to Media Partner readers as either a direct email blast or banner advertising within regularly published e-newsletter	Media Partner will be recognized in any print or electronic conference announcements as a media sponsor
Event listing on Media Partner website	Media Partner will be allowed to include promotional material (limited to one brochure or white paper) with attendee materials given at registration.
A linked conference banner (728x90), run-of-site (banner provided by Directions Magazine)	Media Partner logo will appear on the conference website and subsequent archived pages that will host the conference proceedings.
Use of Media Partner's logo for use in conference promotional materials	Media Partner will be recognized at the conference as a media sponsor in the final program and other signage at the conference.
	Media Partner will receive one complimentary registration to the event for one of its editors.

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Date: .....

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Jane Elliott – Directions Magazine

Date: .....