

# Directions Magazine Event Agenda Advertising

## Mechanical Requirements

### Electronic/Digital Media

- Files are accepted via e-mail.
- Files may also be placed on a web server with a link provided via e-mail.

Please send files to [jeff.koncza@directionsmag.com](mailto:jeff.koncza@directionsmag.com)

### Graphic File Format

- Preferred format: Press-ready PDF (with all fonts and links embedded)
- EPS files (with all fonts and links embedded)
- High-resolution TIFF files

### Image Files

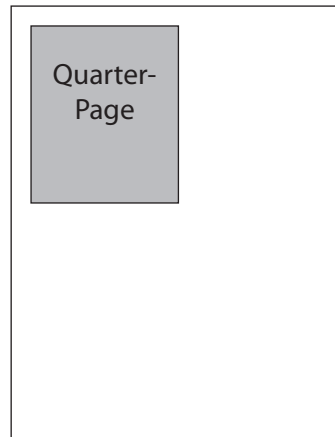
- All files must be created at 100 percent size and at 300 dpi or better.

### Things to Know

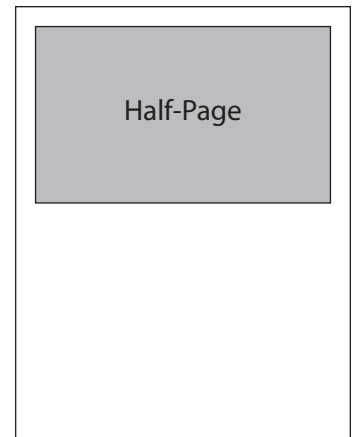
- A neatline may be placed around ads at the publisher's discretion.

### More Information

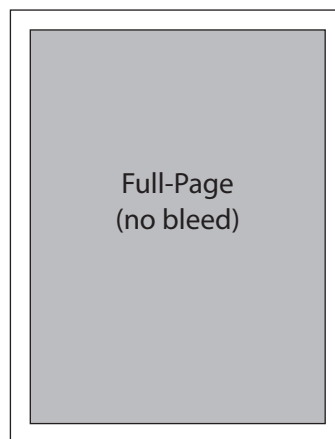
Contact Directions Magazine advertising at [ads@directionsmag.com](mailto:ads@directionsmag.com) or 847-242-0412.



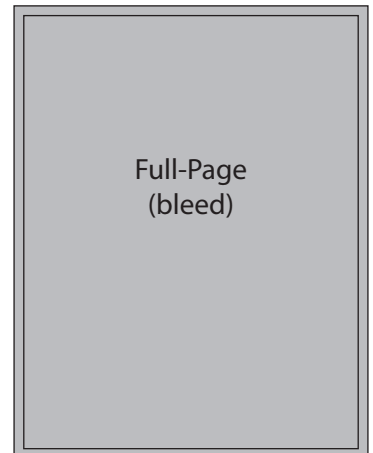
Quarter-Page Ad  
3.75" w x 4.5" h  
(No bleed)



Half-Page Ad  
7.5" w x 4.5" h  
(No bleed)



Full-Page Ad  
7.5" w x 10" h  
(No bleed)



Full-Page Ad  
9" w x 11.5" h  
(1/4" bleed)